

WILDFLOWER PRESERVE

Announcing the 1st Wildflower Preserve Photo Contest

Lemon Bay Conservancy, Inc. (LBC), a 501(c)3 non-profit, invites all interested photographers to help us document the beauty of Wildflower Preserve by participating in our first Wildflower Preserve Photo Contest.

Photographs submitted for this contest will be used to help introduce the public to Wildflower Preserve and proceeds from the contest will benefit Lemon Bay Conservancy's Wildflower Preserve account.

Contest rules:

1. The contest period is December 1, 2011 thru February 15, 2012.
2. All pictures must be taken at Wildflower Preserve during the contest period and each entering photographer will certify compliance with this requirement and all other contest rules on his or her entry form.
3. All entries must be received at the LBC office by no later than noon on February 16, 2012. Photos must be accompanied by an entry form and the required contest entry fees.
4. A photographer may submit as many images as he or she wishes. The entry fee is \$5.00 per photo for current Lemon Bay Conservancy members and \$10.00 per photo for non-members.
5. A photographer is considered a current Lemon Bay Conservancy member if he or she has paid LBC 2011 membership dues and submits entries before the end of the year, or if he or she has paid LBC 2012 membership dues and submit entries at any time before the contest end date.
6. Photographers must sign a liability release form and submit it to the Lemon Bay Conservancy office before their first visit to the preserve to take pictures for the contest. The form may be submitted by mail or in person to the Lemon Bay Conservancy office, or delivered to a volunteer guide at the preserve. Release forms are available on the LBC website and at the kiosk at Wildflower Preserve. Contest entries submitted with dates prior to the receipt of the photographer's signed release form will not be considered for awards.
7. Wildflower Preserve is open to LBC members daily, but is only open to the general public through organized tours. Photographers who submit a signed liability release will be granted daily access the Preserve during the contest period, even if they are not an LBC member. Upon receipt of the photographer's signed release form, the LBC office will deliver to the photographer a "photographer's parking permit" that should be displayed in the car window whenever the photographer is at the preserve taking pictures.
8. Photographers must comply with the Wildflower Preserve rules. The rules are posted in the Preserve parking area and a copy will be provided to each photographer along with their parking permit.
9. Volunteer guides will lead Wildflower Preserve orientation tours specifically for photographers on Saturday, December 3, at 9:00 am and on Wednesday, January 4, at 9:00 am. Special orientation tours for photography clubs and groups can also be scheduled by calling the LBC office.
10. The goal of the contest is to document the natural beauty of the plants, animals, and scenery of Wildflower Preserve. Photos may include people or manmade elements, but the judges will be focusing on natural elements.
11. For any photos showing identifiable people, it is the sole responsibility of the photographer to have obtained an appropriate model release when deemed necessary. By entering a photo in the contest, the photographer certifies that he or she has written consent and/or proper permission of any identifiable person in order to have said photo included/used/published in this contest and on the Lemon Bay Conservancy web site or in any media deemed appropriate for use by the Lemon Bay Conservancy. The photographer further agrees

that the Lemon Bay Conservancy will not be held responsible for any violations of said release/s, to either the photographer or the model.

12. To facilitate judging, all photos for the contest must be submitted as digital images. The recommended picture size is 1024 pixels by 768 pixels. Smaller picture sizes will be accepted, but may not display as well during judging. Larger pictures will be downsized prior to judging.
13. Contest judging will be done by a panel of experienced photography judges and will take place between February 16 and February 22.
14. Winning photographers (including honorable mentions) will be contacted no later than February 23 and requested to provide to LBC by February 26 a high-resolution digital version (i.e., 8"x10" at 300 dpi) of their winning picture(s) to be printed, displayed, and auctioned as part of the fundraising silent auction during Lemon Bay's "Toast to the Coast" fundraising event on February 29.
15. "Toast to the Coast" attendees will be invited to vote from among the winning photos for their favorite picture and the winner will be announced as the "People's Choice Award" as part of the event.
16. To allow most proceeds from this contest to benefit Wildflower Preserve, cash prizes for contest winners will be limited to \$100.00 for the first place winner and \$50.00 for the People's Choice Award winner. First, second, and third place winners, along with Honorable Mentions selected by the judges, will receive a recognition certificate and will be posted on the LBC web site. They will also be submitted to the local newspapers for possible publication.
17. By submitting photos to the contest, the photographer gives Lemon Bay Conservancy ongoing permission to use the photos, with attribution, in any and all media, without monetary compensation. Copyright for submitted photos remains with the photographer.
18. For all photos submitted to this contest, the photographer warrants that the entries are his or her original work, that he or she has full power to make this grant, and that the entered photos contain no matter libelous or otherwise unlawful or which invades the right of privacy or which infringes any proprietary right.
19. By entering the contest, the photographer agrees that the Lemon Bay Conservancy is not responsible for any violations of any intellectual property rights in any photos submitted to the contest and that said photos will be available to the public. The Lemon Bay Conservancy has no obligation to prevent the unauthorized copying, dissemination, alteration or other use of your photo/s by others.
20. The contest is open to all amateur photographers who are 18 years of age or older. For purposes of this contest, amateur is defined as a photographer who has earned less than \$2,000 in revenue from photographic work during 2011.
21. Entries should accurately reflect the subject matter and scene as it appeared before the camera at time of exposure. The material content of the photo, as documented with the camera, may not be changed or altered. Basic processing including, but not limited to, color correction, exposure adjustment, spotting, curves, levels, burning, dodging, saturation, contrast, and cropping are acceptable. High dynamic range images (HDR) are not acceptable.
22. LBC reserves the right to amend the contest rules during the contest period. Photographers who provide an e-mail address on their liability release form will be notified by e-mail of any rules updates or clarifications.
23. The LBC photo contest committee will be the final authority on any issues that may arise related to the contest.
24. Questions about the contest should be sent by e-mail to lbconservancy@comcast.net. We will attempt to respond to all questions within 4 working days.
25. An important note: The LBC office is not continuously staffed. If you wish to deliver forms or entry materials in person, please call ahead to confirm office hours.

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